

The Peugeot eU01s electric bicycle: boost your ride

Peugeot is proud to unveil the eU01s (*), a 45 km/h electric bicycle that gives unrivalled versatility and speed. Bridging the gap between traditional 25 km/h electric bicycles and scooters, the eU01s offers the rider an agile and rapid cross town journey. Dynamic and distinctive, the eU01s will be presented at the Paris Motor Show and launched at the end of 2016.

Peugeot has made urban mobility a core priority with a plethora of new innovations being introduced this year: the eC01 electrically-assisted bicycle with automatic transmission, the e-Kick electrically-assisted scooter and the eF01 electrically-assisted folding bicycle.

Peugeot is entering a new era with its latest e-bike: the eU01s. Its top speed of 45 km/h developed so that the Lion brand can take the lead in this new segment midway between 25 km/h electric bicycles and scooters. The eU01s comes under the moped category requiring insurance, registration and a helmet.

High-performance and safe, the eU01s lets you cover mile after mile stress-free. It's BOSCH Performance Line® electric motor combines with a 400 or 500 Wh lithium-ion battery to offer a range of 75 or 95 kilometres. The eU01s has optimised safety and reliability thanks to its 180 mm hydraulic disk brakes, and its maintenance free belt transmission.

And to improve ride, the eU01s is compatible with the BOSCH Nyon® system. This optionally available on-board computer with its 4.3-inch screen manages pedal assistance configuration and offers multiple functionality: 3-D navigation, sports coaching and smartphone connectivity.

Presented at the Paris Motor Show, the eU01s will be launched in December 2016 through the CYCLEUROPE network and selected PEUGEOT dealers.

() eU01s: e for electric / U for Urban / 01 for high level / s for Speed (45 km/h)*

Press contacts

www.peugeot-pressepro.com / presse@peugeot.com

Adeline Florent / +33 (0)1 40 66 53 42
florent.adeline@peugeot.com



PEUGEOT

About PEUGEOT

Stimulating and rewarding driving, a sleek design, and uncompromising quality are the brand's commitment to its customers and contribute to the emotion that each Peugeot provides.

Operating in nearly 160 countries with more than 10,000 points of sale, Peugeot increased its sales by 4.6% in 2015 to reach 1,710,000 vehicles sold worldwide. PEUGEOT combines exacting standards, speed, and emotion with the goal of being the definitive broad top-of-the-range brand with global reach.

Founded in 1889, the company won yet another accolade this year with the Dakar Rally victory of its 2008 DKR.

About CYCLEUROPE

The Cycleurope Group is a creator, manufacturer and distributor of bicycles and electric bicycles for all kinds of use. The Group has the exclusive world licence for the Peugeot brand and owns the Bianchi, Gitane, DBS, Monark, Crescent, Kildemoes and Everton brands. The Group markets close on a million bicycles and has three production units in Europe, including one in France at Romilly-sur-Seine in département 10. This site is the electric bicycle centre of excellence for the entire Group. As the market leader and La Poste's partner for many years, Cycleurope is constantly innovating to respond to mobility issues.

cycleurope.fr